



NEWSLETTER

#1





Newsletter #1 – SPOTLOG

SPOTLOG (Green and Socially resPOnsible ciTy Logistics InnovaTions) aims to involve local communities in creating socially responsible logistics systems, based wherever possible on zero-carbon modes, through the intelligent use of all available resources and taking advantage of the digitalisation of goods and passenger transport services.

By focusing on low-density communities and medium-sized cities, SPOTLOG partners aim to improve regional policy instruments toward the European goals of inclusive and carbon-neutral mobility.

In this newsletter, you can find interesting initiatives, news about what we have been working on within the project's main subject, as well as relevant upcoming events.

A few numbers



2,324,550



01 Mar 2023-
31 May 2027



11 partners

Watch our SPOTLOG video!

<https://www.youtube.com/watch?v=PVHewc-1BRM&t=17s>

Read our SPOTLOG brochure!

https://drive.google.com/file/d/1_vzkFyrJ5NV0hSNL0Gzs8QBteJcLZFP1/view



The project

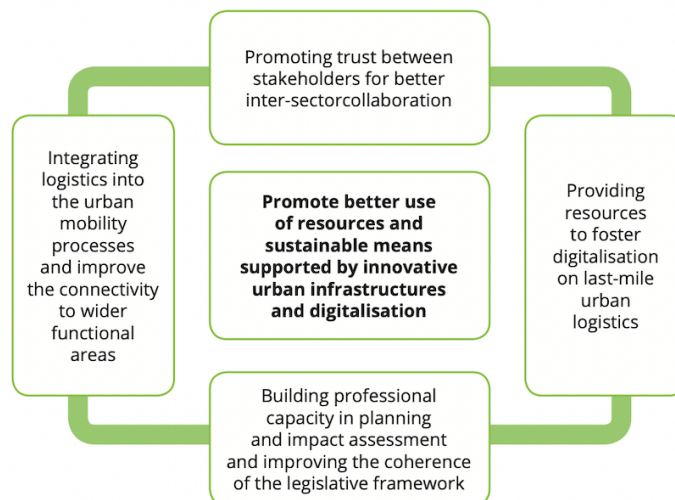
The cross-cutting approach of SPOTLOG is intended to address multiple practical and policy aspects related to last-mile logistics support and a comprehensive assessment of urban logistic impacts on society. Based on a multidisciplinary consortium with heterogeneous backgrounds, SPOTLOG partners will build a co-creation platform focused on:

- *Sharing knowledge and spotting good practices regarding innovative ways of efficient logistical distribution and zero-carbon modes*
- *Promoting trust between stakeholders for better inter-sector collaboration*
- *Building professional capacity in planning and impact assessment of the various solutions and improving the adequacy of the legislative framework and sustainable mobility plans*





SPOTLOG



SPOTLOG will contribute to feeding a knowledge hub focused on decreasing the carbon footprint associated with the last-mile transport of goods in dense urban and rural areas.



The challenges

SPOTLOG works towards Policy Instruments improvements and by 2026 the goal is to have new projects, improved management or structural change:

- *Operational Programme Centro 2030*
- *Sustainable Urban Mobility Plan - Municipality of Rimini*
- *Sustainable Urban Mobility Plan for Constanta National Growth Pole – Constanta Metropolitan Area*
- *Mazovian Voivodeship Regional Operating Programme 2021-2027 – Urban Mobility in Mazovia*
- *Vidzeme Planning Region Development Programme 2022-2027*
- *Mechelen Mobility Plan (SUMP) and the covenant for sustainable urban logistics*
- *Lille Sustainable Last-Kilometer Urban Logistics Action Plan*



Our partners





Comune di Rimini



VIDZEME

THE ONLY WAY IS UP!

ASOCIAȚIA DE DEZVOLTARE
INTERCOMUNITARĂ ZONA
METROPOLITANĂ CONSTANȚA

To find out more, visit: <https://www.interregeurope.eu/spotlog/contacts>



Exchange of Experience

SPOTLOG 1st Exchange of Experience Event held in Finland!

The first SPOTLOG Exchange of Experience Event (EoE) was held in Tampere, Finland, on 6-8 June 2023, organised by the Tampere University of Applied Sciences. The event gathered the project partners and their regional stakeholders representing seven other European countries in Tampere, Finland. Combining this event with the Tampere Smart City event in Nokia Arena highlighted the importance of sharing good practices in sustainable city logistics across borders. During the event, thematic seminars, project workshops and a visit to a logistic micro hub, the newish tram living lab in Tampere, were organised.

[Read more](#)



Local Stakeholders meetings

Regional Stakeholder Group meeting in Fundão



On July 13, 2023, the first regional stakeholder meeting of the SPOTLOG Project took place, hosted by the Municipality of Fundão, under the theme "Challenges and Opportunities in the Last Mile Logistics Sector". The meeting was attended by several entities, such as researchers, management authorities, entities linked to the municipality as well as local commerce, as well as representatives of the Commercial and Industrial Association of the Municipality of Fundão.

[Read more](#)



Vidzeme Planning Region first Regional Stakeholder meeting



Vidzeme Planning Region organised its first regional project stakeholder meeting on June 27 in Zvejniekciems, Saulkrasti municipality (Vidzeme region, Latvia). Project expert Arturs Dombrovskis presented "How to promote green and socially responsible logistics innovations? Involvement of VPR in implementing the Interreg Europe SPOTLOG project".

[Read more](#)



Project meetings

SPOTLOG Kick off meeting

The SPOTLOG kick off meeting was held online on 4 April 2023. The meeting involved all the project partners and was the occasion to illustrate some key points such as: Project objectives; Project Management; Finances overview; Exchange of Experience; Communication guidelines.

[Read more](#)

Steering Group in Tampere

The first project partners' meeting was held in person and virtually during the Exchange of Experience organized in Tampere, Finland. This first meeting was mainly an occasion for project objectives and expectations alignments.



What's next?

27 July, 1st Regional Stakeholders Meeting organized by MAE – [Read more](#)

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