

Initiative 3:

Pirkanmaas Doughnut coalition (1/2)

Description

Doughnut economics is an interesting new economic model. The Doughnut Model values the wellbeing of all people and respects the planetary boundaries. Could the Doughnut Model replace the economical model that we have now? A lot of people are interested and drawn to this way of thinking. There are almost 100 people in the Finnish Doughnut Telegram group and many people participated in on-line webinars during the Covid period. The International Doughnut Economics Action Lab (DEAL) shares a lot of free tools that can be used to apply Doughnut model thinking locally. Some of these methods and tools have been translated to Finnish. Pirkanmaa and Jyväskylä have applied the Doughnut “City portrait”-method, that shows how city strategies reflect the well-being of the people and the planet locally and globally. In this project/initiative, we will talk about how to take things further in Pirkanmaa.

LINKS to useful pages

<https://www.donitsitalous.fi/>

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Challenge

To further develop and organize the Doughnut coalition in Pirkanmaa.

We need...

People interested in the Doughnut model and who are passionate about moving things forward in Pirkanmaa. We need people from local initiatives, municipalities, county administration and academia.

