

SURE!
TAMPERE.

TAMPERE.
FINLAND

Space, security and the atmosphere – elements of future events

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13:30-14:45 Event security – people, continuity and the future

Academic Zoom-sessions (Security & safety research)

LEADERSHIP SYMPOSIUM 8.9.2021

Tampere University



CITY OF TAMPERE



Key takeaways

1. There is a risk that events rely too much on security technologies.
 - We should find a proper balance between human and technological elements of securing safe events.
2. Many large events have been springboards for new security and surveillance technologies to enter their host cities.
 - Events can be seen as some sort of test grounds for these technologies' wider social acceptability (in good and bad)
3. Planning and design of event arenas change the city – and not always for the better, the more diverse, or the more equal.
 - Event arrangements affect the accessibility, availability and usability of their surrounding urban space

SURE: Security is created together



Strategic & tactical workshops



Security scenarios



Urban spaces & event areas



Roundtable & simulation results



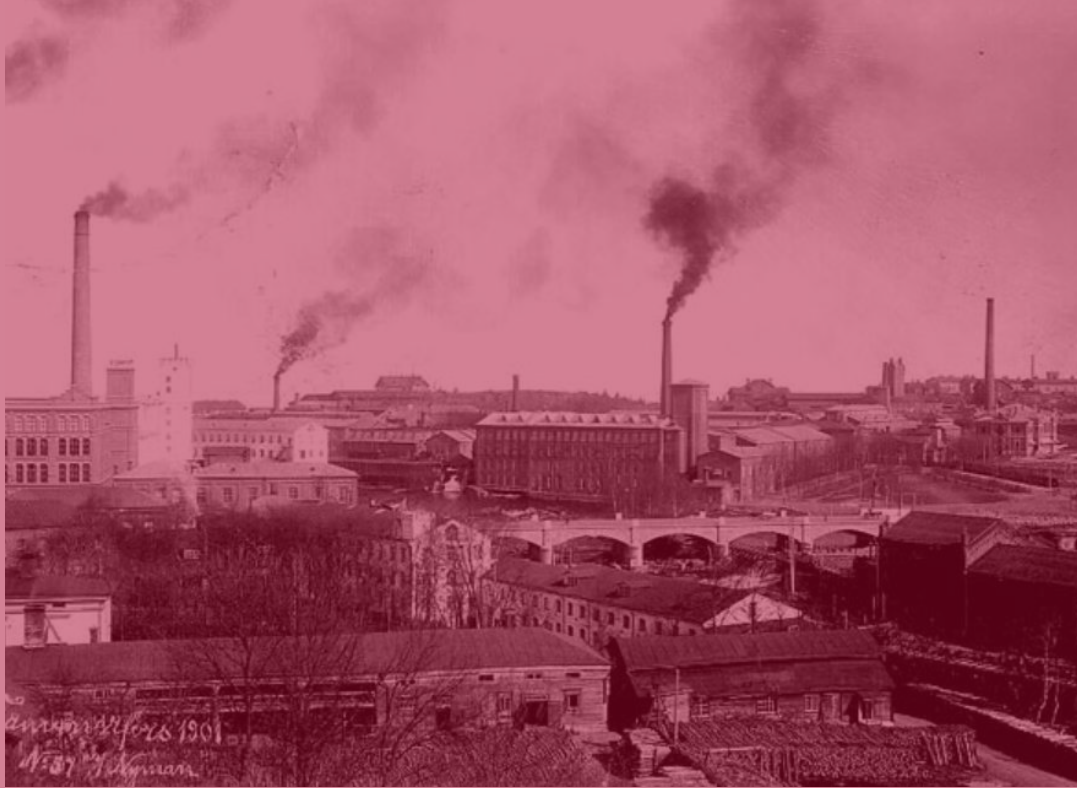
Image:
Laura Vanzo / Visit Tampere



EUROPEAN UNION
European Regional Development Fund



The Urban Lab of Europe !

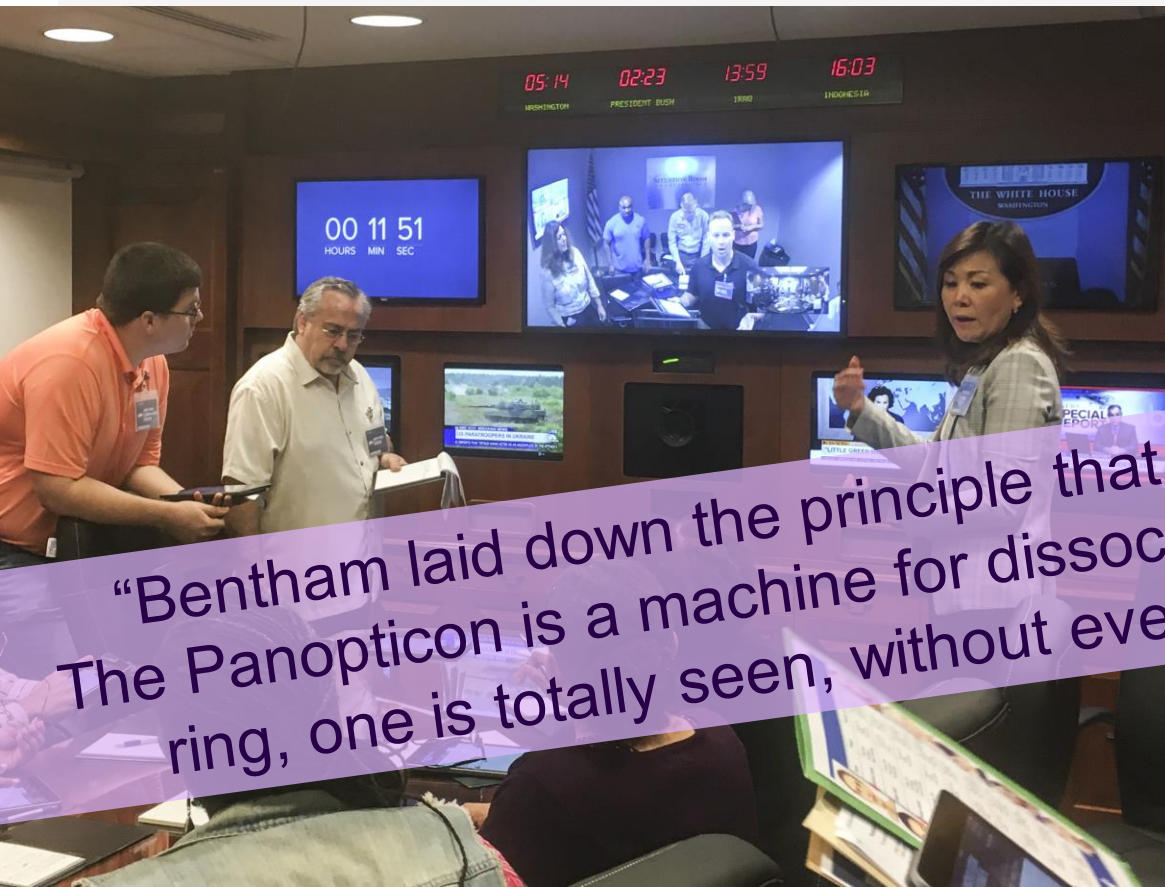


Downtown Tampere – a 120-year time jump



Tampere Deck Event Area taking shape, fall 2020



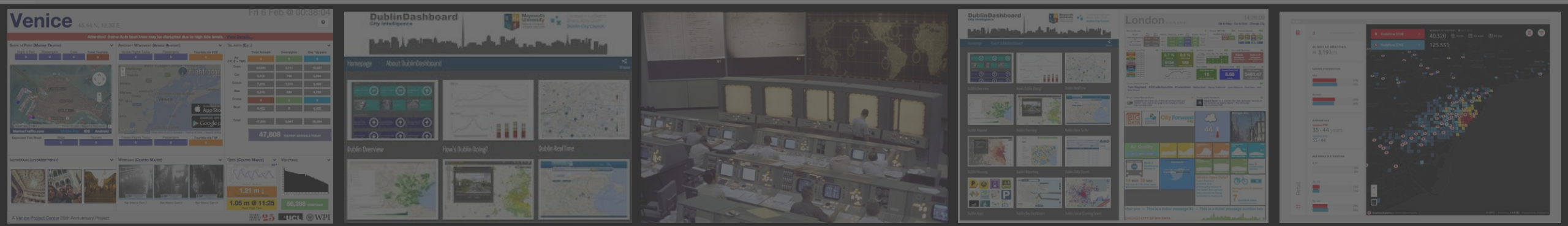


<https://www.dcma.mil>



<https://cisl.rpi.edu/research/projects/situation-room-infrastructure>

“Bentham laid down the principle that power should be visible and unverifiable. [...] The Panopticon is a machine for dissociating the see/being seen dyad: in the peripheric ring, one is totally seen, without ever seeing.” [M. Foucault 1975: *Discipline and Punish*]



Events as elements of global city competition

Mega events are sources of

- visitor flows;
- business opportunities;
- investment/development schemes;
- infrastructure projects; but also
- division-lines between the privileged and the disadvantaged.

They create

- Immediate boundaries and zones of urban exclusion; and
- long-lasting impacts on equitable urbanism (e.g. gentrification)



Events as topics in global debate and criticism

Global mega events (Olympics, FIFA World Cup, ...) may be increasingly marked as scenes of global injustice

- International recognition sought by authoritarian regimes through:
 - Mega events and mega event facility construction
 - Maximal/insular security granted to sports teams, businesses, sponsors, ...
- Event arenas face the risk of being narrated through global debate that ensues on conflicts, human rights violations and due ethical concerns.



QuickTake

Why Qatar Is a Controversial Venue for 2022 World Cup

By [Simone Foxman](#)

June 21, 2021, 2:14 PM GMT+3

<https://www.bloomberg.com/news/articles/2021-06-21/why-qatar-is-a-controversial-venue-for-2022-world-cup-quicktake>

Bloomberg

Balance between event security & ambience

Feeling of safety...

- Security has been a difficult issue for event organizers
- References to security easily evoke unwanted feelings of insecurity
 - Too blunt or visible security measures and designs
 - Security messages and announcements
- Safety and insecurity are highly personal feelings,
 - it may not even matter if the risk is real or not
 - What counts as risk (or acceptable) behaviour varies

...role of technology

- ”OK if not too much in your face”
- The presence of security personnel is more important

(Murtomäki et al. 2021)



Pictures: Laura Vanzo / Visit Tampere

Events and security:

Security and atmosphere in a seamless balance

Teachings of two extreme cases:

Event itself must be a spectacle, not the measures to secure it: *Beijing 2008* ...

... but what if a good event experience gets compromised through inadequate crowd management: *Love Parade 2010*



Beijing 2008: "No fun games"

<http://www.chinatoday.com/olympic.2008.beijing.htm>

Nation & World | Olympics

China tightens security, installs missiles near Olympics site

Originally published June 25, 2008 at 12:00 am



A surface-to-air missile launcher is seen in front of the Olympic Sports Center Stadium in Beijing on Tuesday. Missile launchers have been placed just 984 feet from the venue.

China has stationed a battery of ground-to-air missiles just 300 yards from a Beijing Olympic venue, the latest sign of tightening security...

By **STEPHEN WADE**
Sports Writer

WORLD NEWS JUNE 24, 2008 / 12:23 PM / 11 YEARS AGO

Olympic security bolstered by missile launchers

BEIJING (Reuters) - China has bolstered its Olympic security effort by deploying a battery of surface-to-air missile launchers a kilometre south of the showpiece venues for the Beijing Games.



© Reuters

Gold medal for security: China installs anti-aircraft missile launchers at all Olympic sites

By **DAILY MAIL REPORTER**
UPDATED: 20:18 GMT, 25 June 2008

<https://defense-update.com/20080202-beijing-olympics.html>



Who Threatens the 2008 Beijing Olympics?





GERMANY

Loveparade stampede: Ten years later and the blame game continues

Twenty-one people were killed, hundreds injured. No one has been held accountable after a trial ends without a verdict. How could this be? A new documentary sheds some light on the matter.



BERLIN LOVE PARADE TO RETURN IN NEW FORM IN 2022

Rave The Planet is set to take place in July 2022

After launching in 1989, the Love Parade took place across Germany in various cities including Berlin and Ruhr. The final Love Parade, which took place in 2010, ended in tragedy after 21 people were killed and around 500 others injured following a stampede caused due to overcrowding at the event.

Findings

- The experience of a safe participation and the sense of security *for all* are increasingly important parts of event enjoyment
- Security-enhancing technologies should be regarded as integrated design artefacts to serve full event experience (not only for siloed tools for monitoring, lighting, etc.)
- Technology is not enough to make sustainably smart and safe events: events and their security measures show that both technology and humans are needed
- Public authorities and regulation (e.g. GDPR) play a critical role in security designs and selection of security technologies, but do not automatically guarantee their social acceptability

Requirements set to a security-promoting system

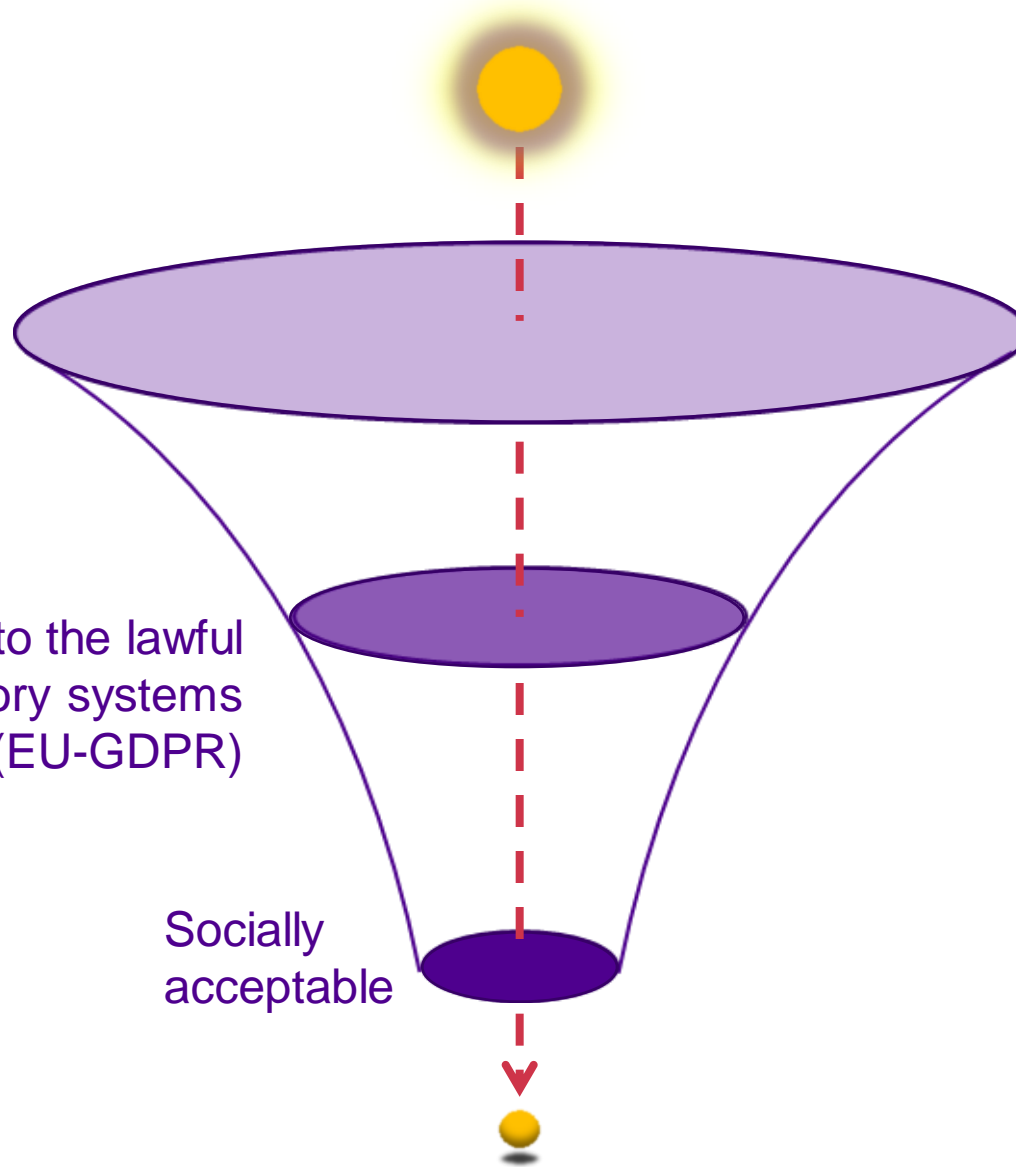
It has to be ...

Feasible in technical
and financial terms

Pertinent to the lawful
regulatory systems
(EU-GDPR)

Socially
acceptable

A "three layered
filters model"
comprising the
SURE approach



Elements of good atmosphere



Plan and design the city open and accessible to all

Recognize the role and importance of different actors in building secure urban spaces



See events, venues, and the surrounding urban space as a continuum

Identify the event's wider impacts



Support the city's vitality with places that are available for different uses and users

Spontaneous events are events too



Prioritize the event, including the participation and atmosphere

Security must not be made a spectacle at the expense of the event



Display safety-enhancing technology in a positive yet realistic light

Convince the event visitors, e.g. of the reliable processing of personal data

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Thank you!

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Picture: Laura Vanzo

