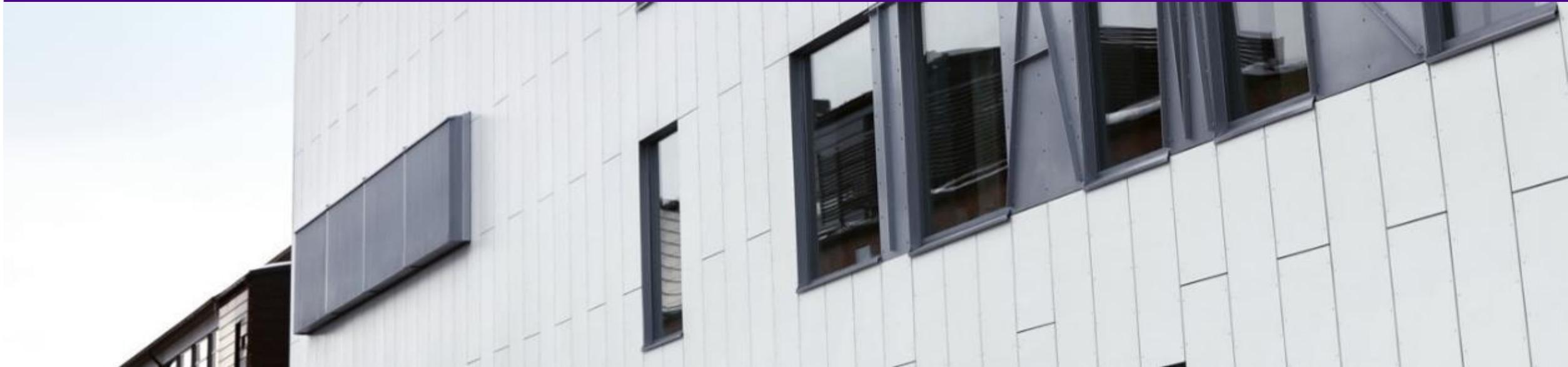


Tampere University of Applied Sciences



TAMK is a multidisciplinary, international UAS focusing on promotion of wellbeing and health, business and production by means of new learning methods and creativity.



**TAMK is
the second biggest
UAS in Finland**

approx 10 000 students
over 40 degree programmes
approx 700 employees

History

- roots in year 1912: the first technical college in Finland
- higher education institution status in 1996
- merger of two UAS's (TAMK + PIRAMK) in 2010

TAMK today

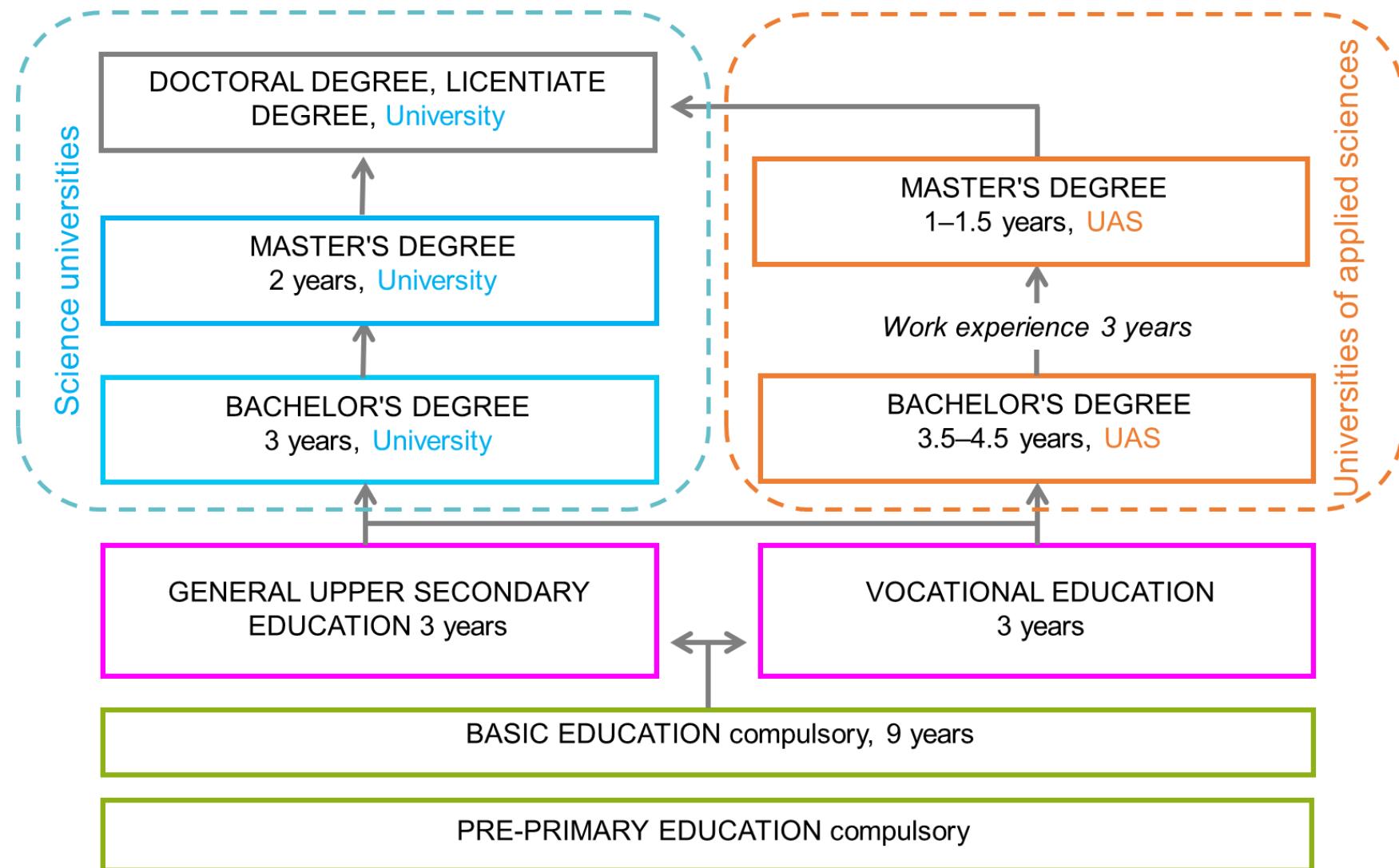
- oriented towards working life in education as well as RDI cooperation
- offers a diverse and multidisciplinary environment and lifelong study options
- fields of expertise: business, health care & wellbeing, technology & production, environment, culture, professional pedagogy



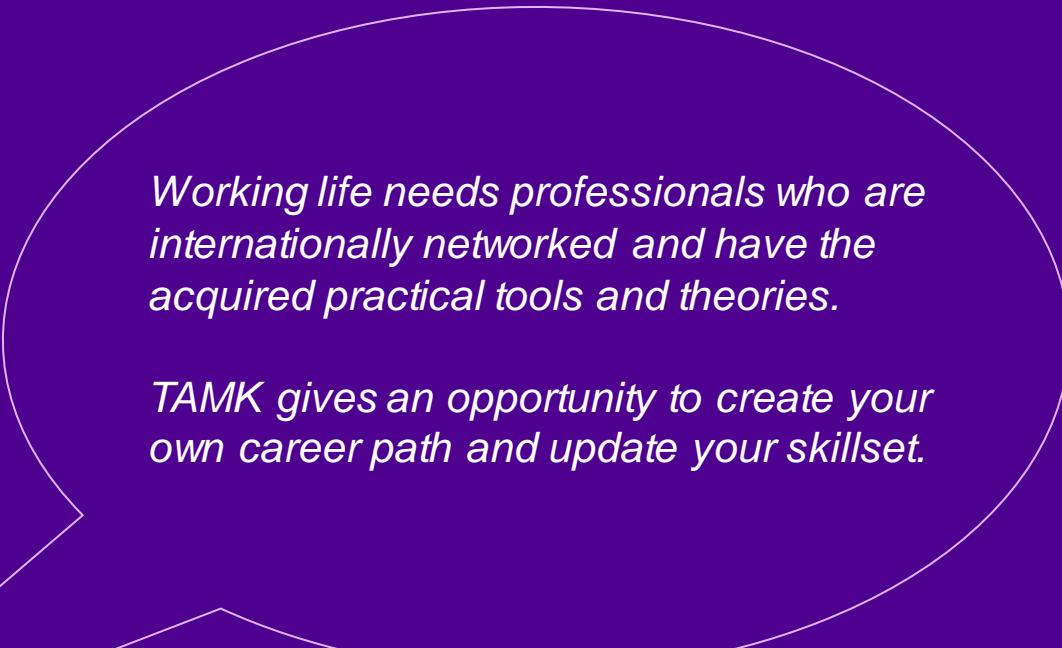
Member of the
**Tampere
Universities
community**

since 2019

Finnish education system in brief



New competences for future needs



Working life needs professionals who are internationally networked and have the acquired practical tools and theories.

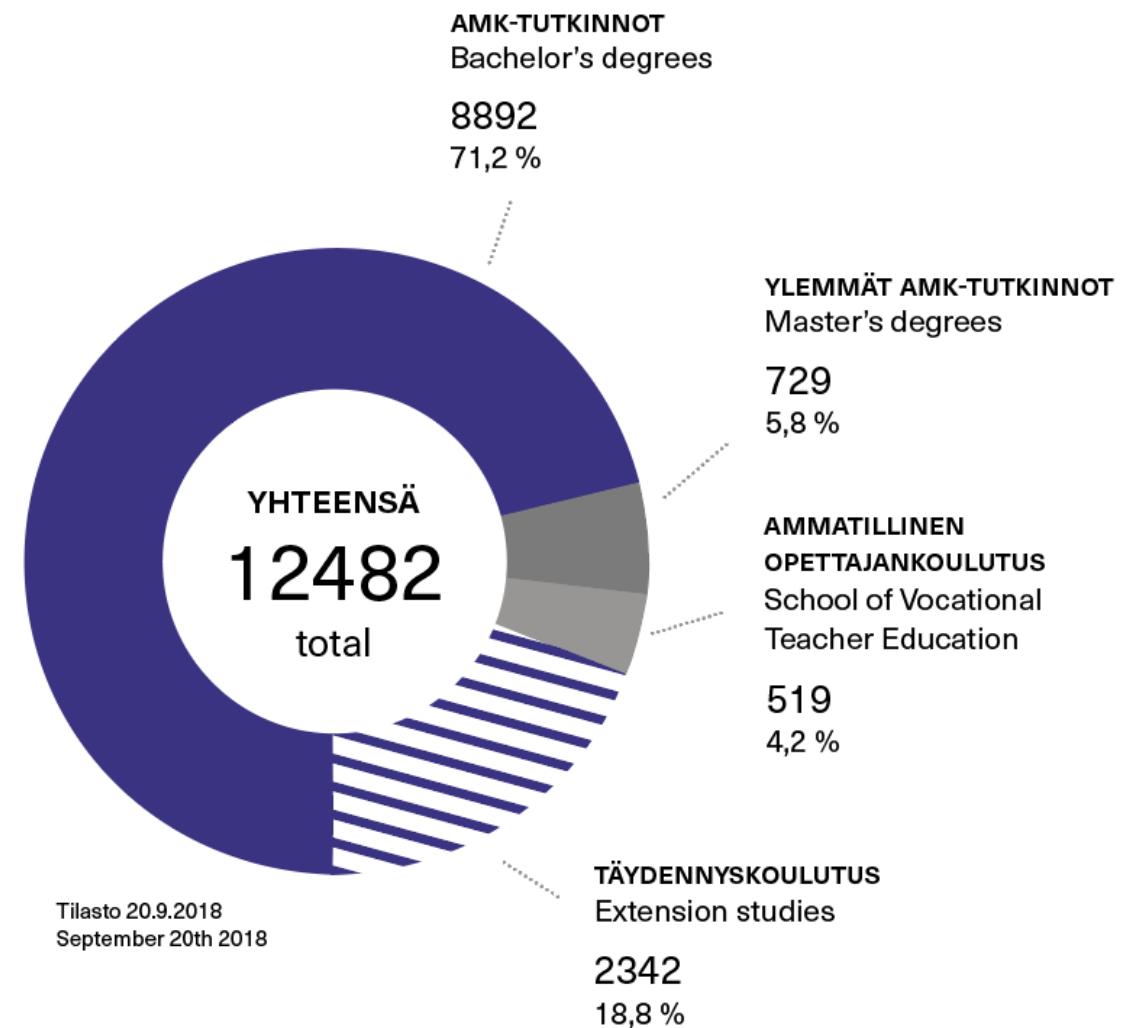
TAMK gives an opportunity to create your own career path and update your skillset.

Universities of applied sciences

- Responsibilities
 - Education
 - Research & development
 - Regional development
- Studies are a combination of theory and practice
- Primarily funded by public funds

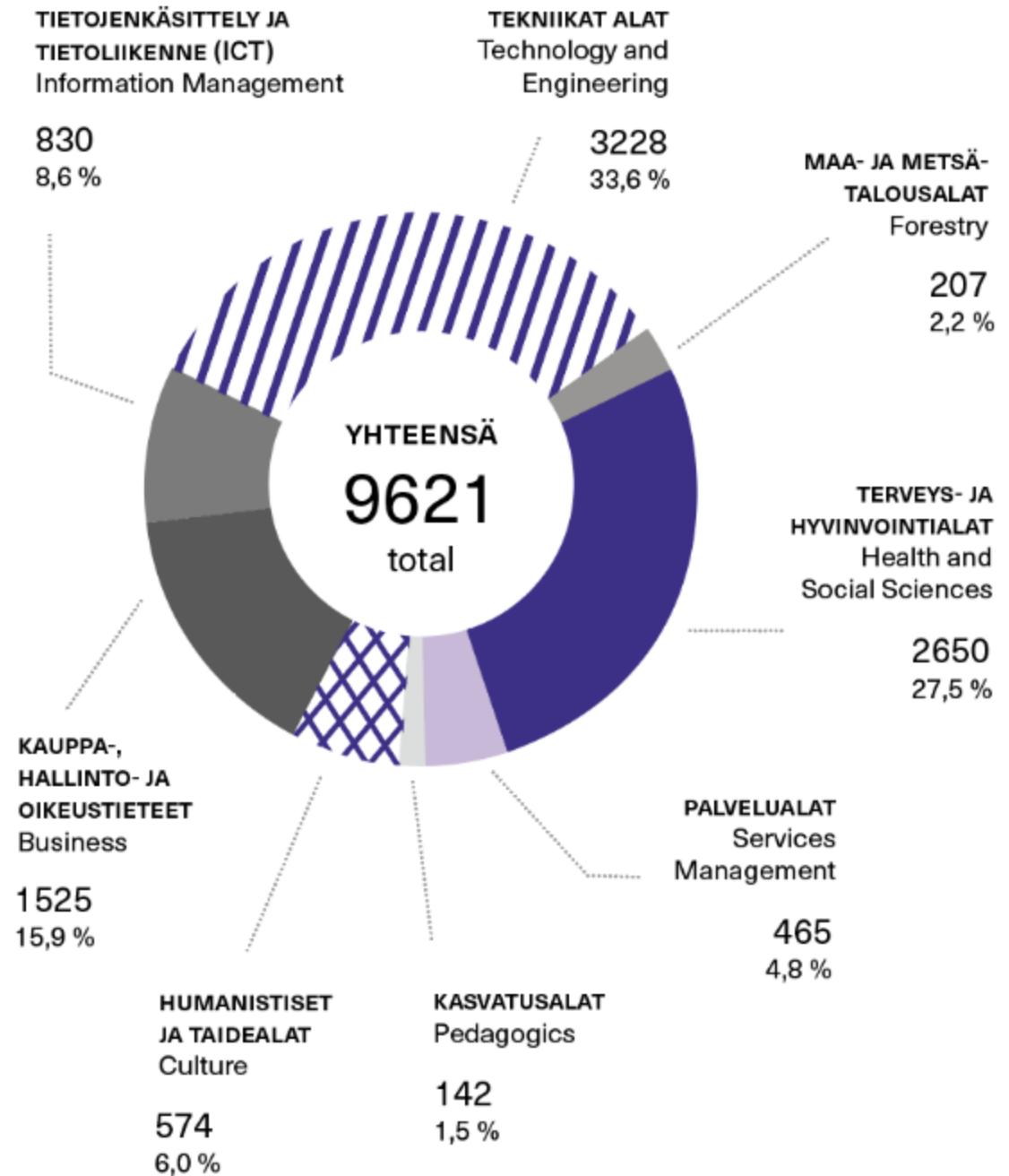
All students

- 17 bachelor's degrees
- 15 master's degrees
- More than 40 degree programmes
- Professional teacher education
- Open university of applied sciences
- Extension studies



Degree students

- TAMK is the most popular UAS outside the capital area in Finland
- approx 5 primary applicants per each study place
- 8 fields of study



Degree programmes in English

+ Professional Teacher Education

BACHELOR'S PROGRAMMES

- Environmental Engineering
- International Business
- Media and Arts
- Nursing
- Software Engineering

MASTER'S PROGRAMMES

- Educational Leadership
- Emerging Media
- International Business Management
- Screenwriting

Innovative learning environments

OpenLab

Catering Studio

Mediapolis

Proakatemia

Y-kampus

Fiilis Center for wellbeing services

Music Academy

SCIL Smart Campus Innovation Lab

Taito Center for skills training and simulation

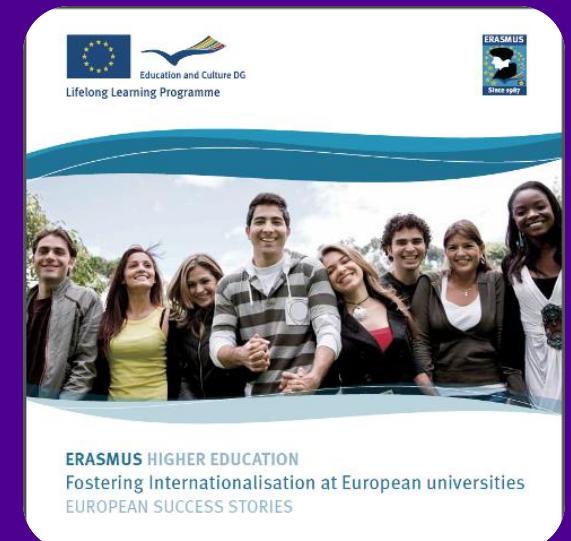
HeAT Lab Health and Assistive Technology Laboratory



etc.

International collaboration

- 360 partner universities in 55 countries
- Student and staff exchanges
- International projects and networks
- International weeks
- Intensive courses



Cooperation with business life

- Advisory Boards for study programmes
- Practical training periods for students
- Thesis and project work
- Research, development and innovation projects



Strategic focus areas

We have outstanding expertise in our five chosen focus areas, and collaborate closely with working life in all these fields.

- Energy-efficient and healthy built environments
- Developmental expertise in pedagogy
- New operational models for health care and social services
- Entrepreneurship and innovative business
- Intelligent machines and smart devices

Global activity

- TAMK's international business operations include export of education
- We provide education and consulting services to international groups worldwide, both in Tampere and online
- Developing pedagogical ideas into new learning methods is one of TAMK's key strategic focus areas
- Pedagogy is TAMK's export product number one



TAMK excels in image surveys

Valued in the
labour market

Good reputation
among students

Offers
international
possibilities

Attractiveness
of Tampere

Interesting
fields of
study

#1 in popularity among universities of applied sciences in Finland

Source: Taloustutkimus Oy, University Image Survey 2019, age group 16–29 years

Tampere, Finland

FINLAND is a land of fascinating contrasts, between east and west. It is well-known for its high quality education, social security and healthcare, high-tech expertise as well as its unspoilt nature.

TAMPERE is the largest inland city in the Nordic countries. It is an ideally located “big-small-city” with 230,000 inhabitants and a vivid culture. The “most student friendly city in Finland”.



Why Finland, why TAMK?

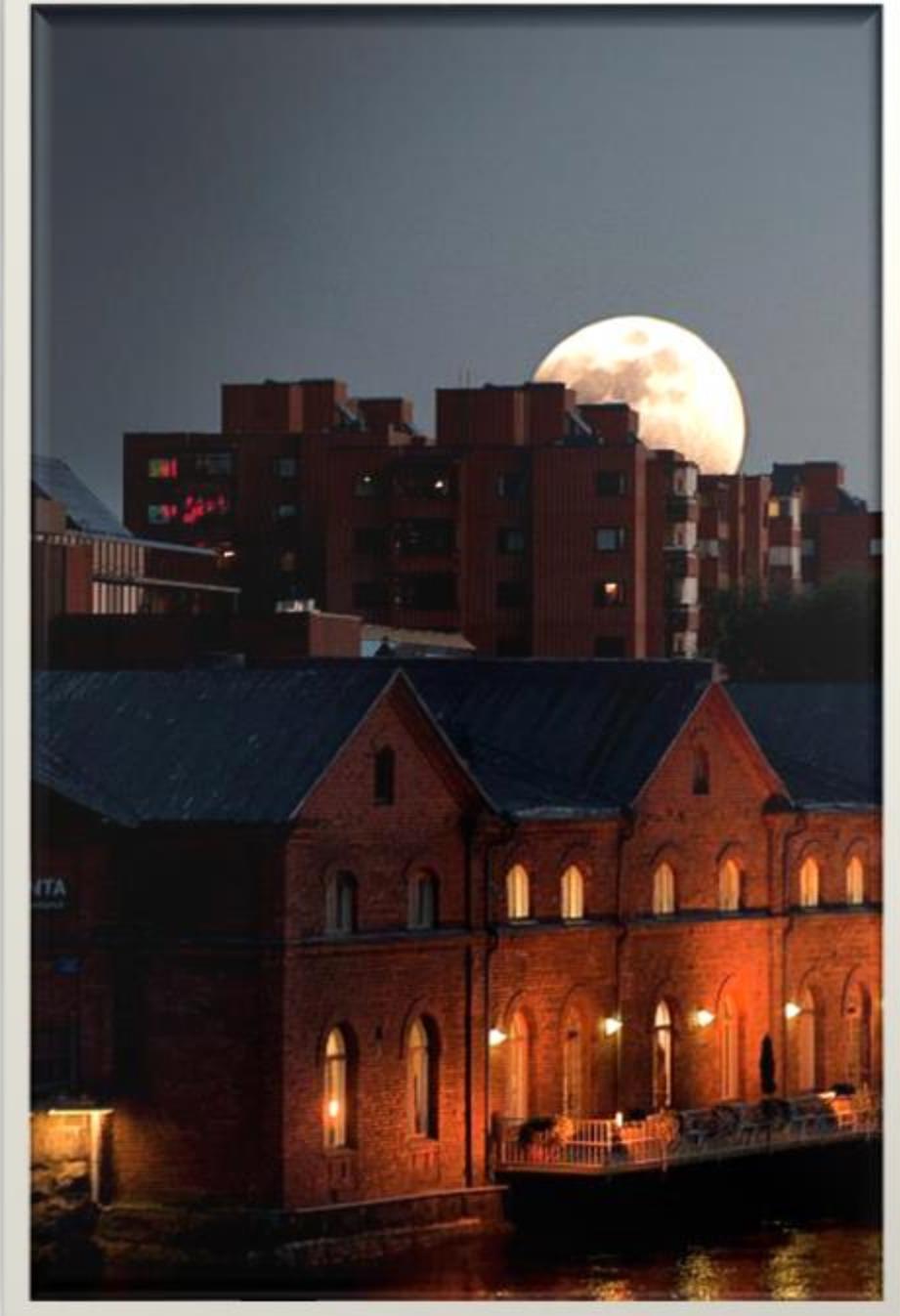
- Finland ranks high in different comparisons between countries
 - e.g. Social Progress Index, Human Capital Index, Lowest Corruption Index, OECD Better Life Index, Sustainable Society Index
- High-class education
- Attractiveness of Tampere
- Valued in the labour market
- Good reputation among students
- Interesting fields of study
- Stands out as a forerunner
- New Tampere higher education community



President Markku Lahtinen

Tampere - Tammerfors

- Population of ~235,000 (over 500,000 in the region)
- Biggest inland city in the Nordic countries (population)
- Founded in 1779 by Gustav III of Sweden
- Situated between two lakes; the rapids utilized for power made Tampere an important industrial city
- 40,000 higher education students



This is what **we stand for**

Strategy towards 2020

Mission

Our strong orientation towards working life ensures the best learning possibilities for our students. Furthermore, we are involved in research, development and innovation which specifically target the development needs of working life.

Vision

TAMK - the best professional higher education that Finland offers to the world.

Strategic imperatives

Lifelong learning skills and competences for future needs; Securing private sector funding; Innovative, multidisciplinary focus areas grown from our expertise; International dimension in all our operations

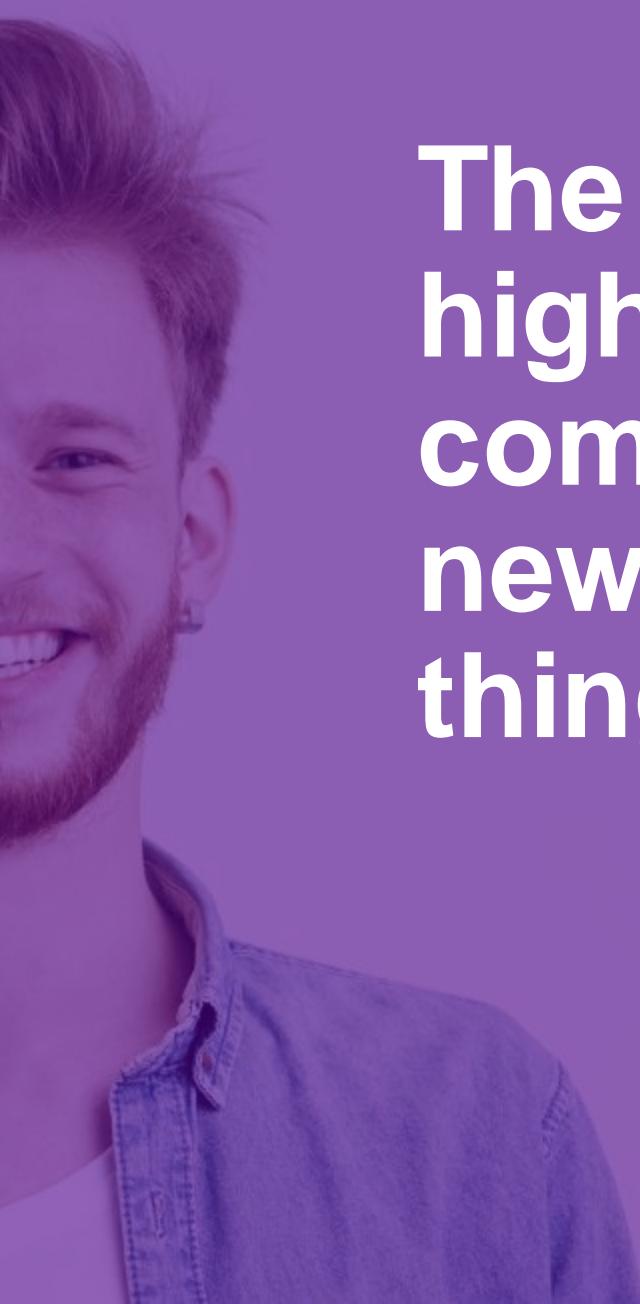
Values

a sense of community; respect for the individual and individual differences; sustainable development; appreciation of expertise and entrepreneurship

A wide-angle photograph of a riverbank in Tampere. In the foreground, a curved concrete wall runs along the water's edge. Behind it, several industrial buildings are visible, including a prominent white building with a tall, thin chimney and a larger, more modern-looking structure with a flat roof. The area is lush with green trees and bushes. The sky is overcast with grey clouds.

*TAMK is joining forces with Tampere University.
Together these will constitute Finland's most diverse
higher education and research community.*

Tampere Universities



The Tampere higher education community has a new way of doing things.

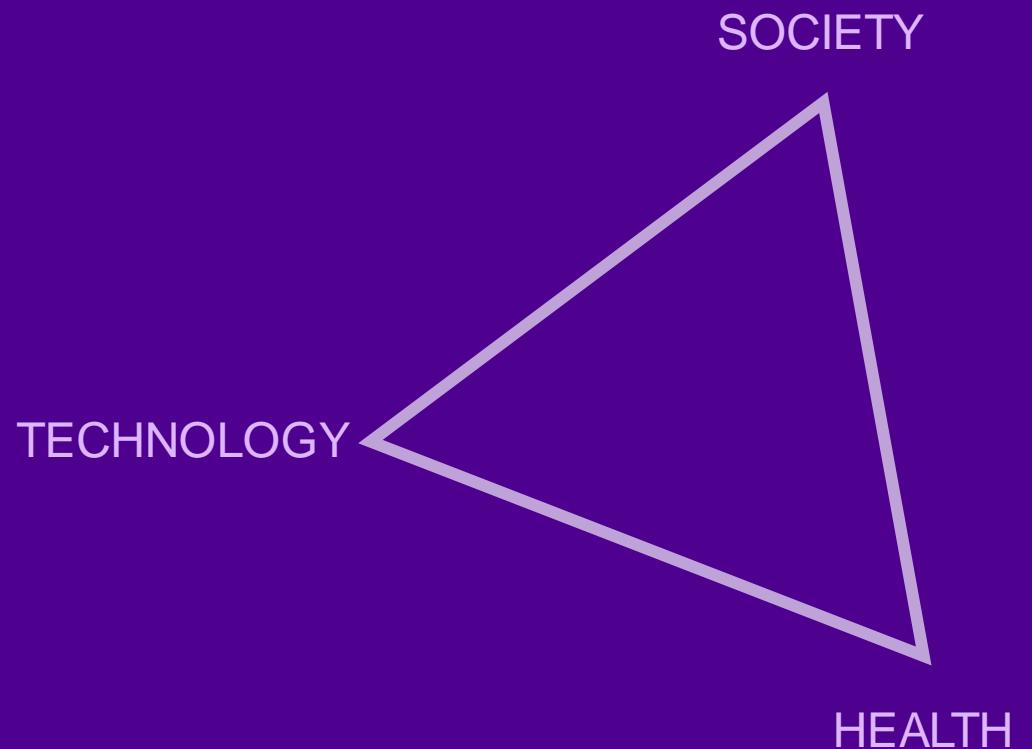
The priority areas of the new Tampere higher education community are technology, health and society. Our particular strength is the combination of these areas.

We work to solve society's major challenges and create new opportunities. Our efforts are steered by a commitment to link pioneering research and innovation, promote interdisciplinary education and life-long partnerships, and generate unique expertise in industrial and public-sector implementation.

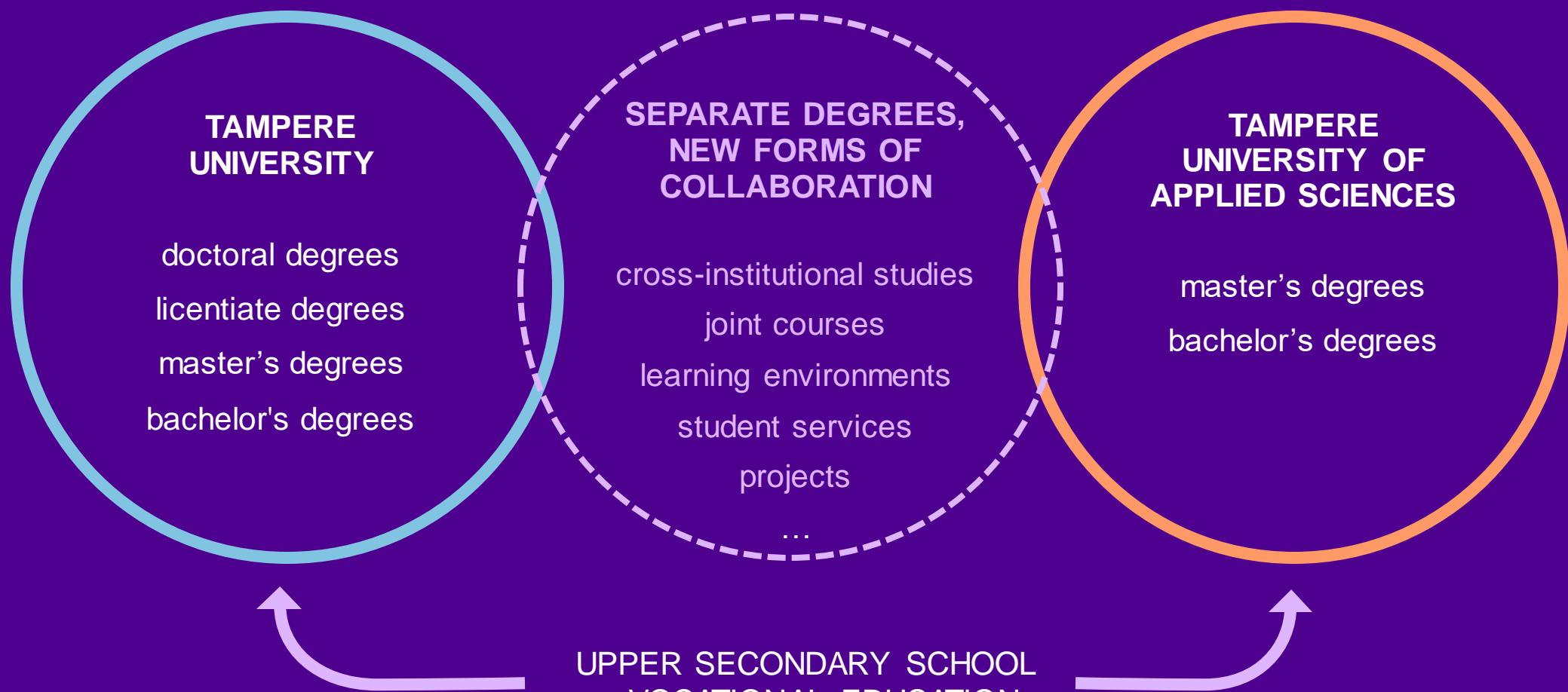
Our aim is to offer our students flexible and individual study paths that enable them to develop in-depth expertise, mutual understanding, and grasp broad multidisciplinary perspectives.

Integrated multidisciplinarity

- We boldly transcend the boundaries of technology, society and health.
- The research, development and innovation network will intensify its operations and combine all the levels from fundamental to applied research and service concepts.

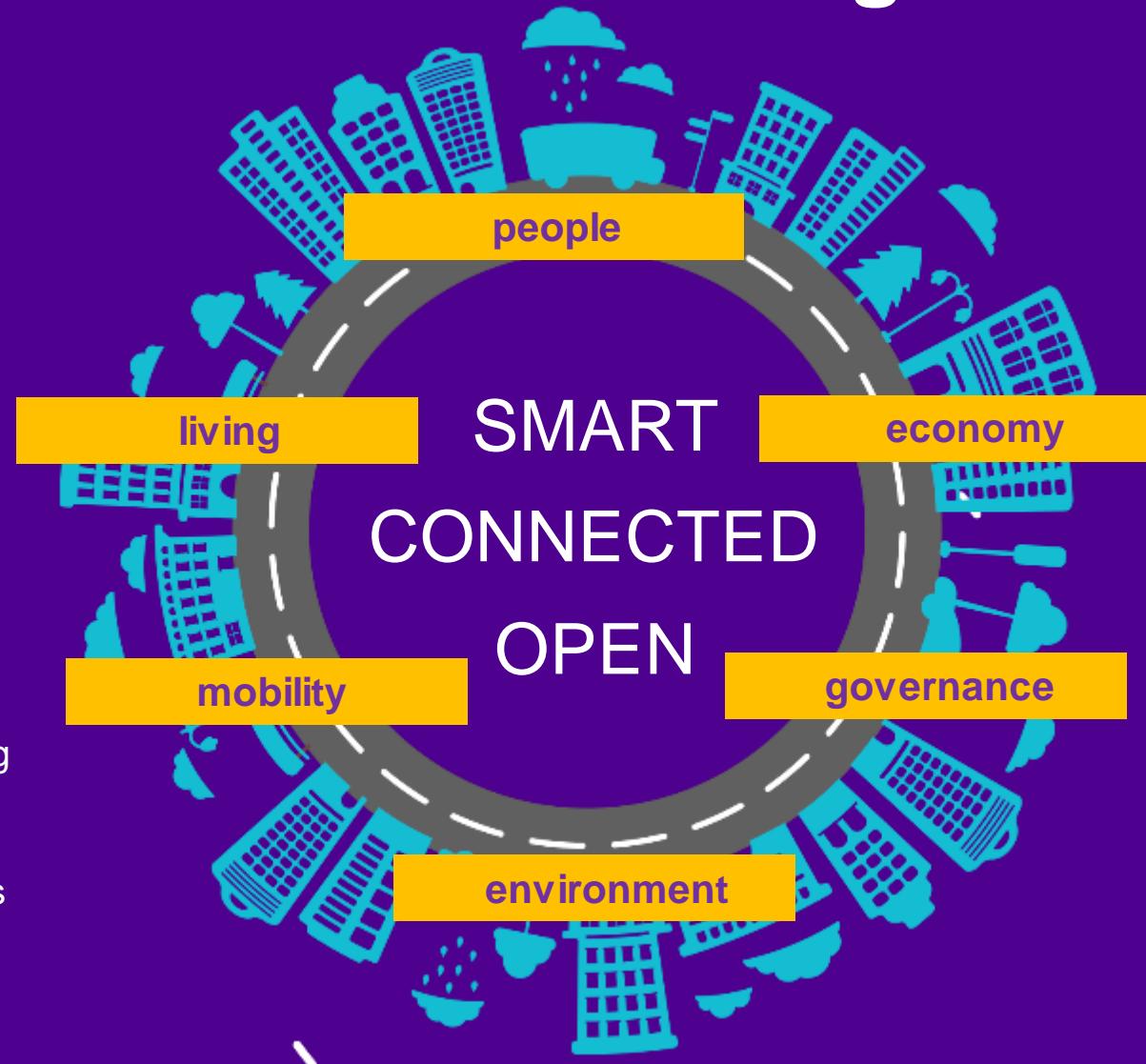


Two degree routes



The city environment as a living laboratory

- Health and wellness
- Culture and individuality
- Easy and accessible
- Traffic as a service
- Connected, interactive and citizen-oriented environment
- Electronic mobility
- Eco-efficient urban planning
- Industrial symbiosis
- City development platforms



- Open innovation platforms
- International collaboration
- Industrial ecosystems
- Open data
- Innovative procurement
- Transparent administration

Benefits of the new higher education community

For students

- opportunity to build and follow their own study paths in the multidisciplinary higher education community

For researchers

- multidisciplinary and increasingly high-quality research environments, projects and interdisciplinary perspectives
- results that benefit our entire society

All sectors

- joint projects on different levels of education and research
- highly qualified professionals for the evolving job market
- developing continuing education as an ongoing dialogue

Higher education community

- a new culture of working together and exploring novel approaches

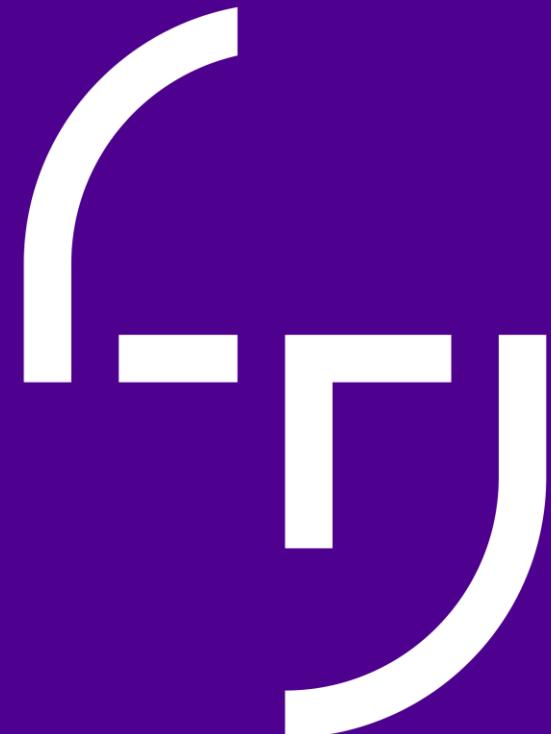


more than 30,000 students
nearly 5,000 employees

Tampere Universities
is a dynamic community of over
35,000 members!



L.DA Vinci



Human
Potential
Unlimited.