



# **Value of Hybridity** **Hybridity of Value**

**Online Seminar 4-5th of November 2020**

# Seminar Programme on Wed. 4th of November

## 13:00-15:00 (EET) Session 1.

### Contextualizing value creation in hybrid governance

**Welcoming words: Hybrid governance, organisations and society - Value creation perspectives.** Jarmo Vakkuri and Jan-Erik Johanson, Tampere University, Faculty of Business and Management

**Governing through hybrid accountability: a theoretical model.** Adina Dudau, University of Glasgow, Adam Smith Business School

**Dealing with multiple values in the hybridity contexts.** Giuseppe Grossi, Nord University, Business School, Jan-Erik Johanson, Tampere University, Faculty of Business and Management and Jarmo Vakkuri, Tampere University, Faculty of Business and Management

## 15:30-17:30 (EET) Session 2.

### Hybridity of value - Experiences from three continents

**Hybrid governance and performance management in the Swedish free-school sector - a potential case of "accountability dyslexia".** Matti Skoog, Åbo Akademi.

**Fuel subsidy in hybrid companies in the oil and natural gas industry: Factors and motivations.** Joaquim Rubens Fontes-Filho, Brazilian School of Public Administration at the Getulio Vargas Foundation

**Understanding the current context of hybrid organizations in Canada: A comparative case study.** Jennifer Hall, School of Public Administration, University of Victoria and Michael O'Neill, University of Ottawa, School of Political Studies.

# Seminar programme on Thurs. 5th of November

## Session 3. 10:00-12:00 (EET)

### Hybridity of value in corporatization

**Corporatization as a strategy for public service provision.** Anna Thomasson, Lund University School of Economics and Management

**A new model of corporatization. The institutionalization of the State Guarantee Model into the Danish transport infrastructure governance.**

Lene Tolstrup Christensen, Department of Organization, Copenhagen Business School and Giuseppe Grossi, Nord University, Business School.

**Corporatization in local government - Cultural differentiation and governance challenges.** Harald Torsteinsen, University of Tromsø, Department of Social Sciences.

## Session 4. 12:30-14:30 (EET)

### Modelling hybrid value

**Evaluating hybrid management models.** Harri Laihonen, University of Eastern Finland, Department of Health and Social Management and Petra Kokko, Tampere University, Faculty of Business and Management.

**Value creation by hybrid organizations.** Philip Karré, Erasmus University Rotterdam, Department of Public Administration & Sociology.

**Nested hybridity in Nordic higher education.** Elias Pekkola, Tampere University, Faculty of Business and Management.

## 14:30-14:45 Closing of the seminar