Value of Hybridity
Hybridity of Value
Online Seminar 4-5th of November 2020
Seminar Programme on Wed. 4th of November

13:00-15:00 (EET) Session 1.

**Contextualizing value creation in hybrid governance**

*Welcoming words: Hybrid governance, organisations and society - Value creation perspectives.* Jarmo Vakkuri and Jan-Erik Johanson, Tampere University, Faculty of Business and Management

*Governing through hybrid accountability: a theoretical model.* Adina Dudau, University of Glasgow, Adam Smith Business School

*Dealing with multiple values in the hybridity contexts.* Giuseppe Grossi, Nord University, Business School, Jan-Erik Johanson, Tampere University, Faculty of Business and Management and Jarmo Vakkuri, Tampere University, Faculty of Business and Management

15:30-17:30 (EET) Session 2.

**Hybridity of value - Experiences from three continents**


*Fuel subsidy in hybrid companies in the oil and natural gas industry: Factors and motivations.* Joaquim Rubens Fontes-Filho, Brazilian School of Public Administration at the Getulio Vargas Foundation

*Understanding the current context of hybrid organizations in Canada: A comparative case study.* Jennifer Hall, School of Public Administration, University of Victoria and Michael O’Neill, University of Ottawa, School of Political Studies.
Seminar programme on Thurs. 5th of November

Session 3. 10:00-12:00 (EET)

Hybridity of value in corporatization

Corporatization as a strategy for public service provision. Anna Thomasson, Lund University School of Economics and Management

A new model of corporatization. The institutionalization of the State Guarantee Model into the Danish transport infrastructure governance. Lene Tolstrup Christensen, Department of Organization, Copenhagen Business School and Giuseppe Grossi, Nord University, Business School.

Corporatization in local government - Cultural differentiation and governance challenges. Harald Torsteinsen, University of Tromsø, Department of Social Sciences.

Session 4. 12:30-14:30 (EET)

Modelling hybrid value

Evaluating hybrid management models. Harri Laihonen, University of Eastern Finland, Department of Health and Social Management and Petra Kokko, Tampere University, Faculty of Business and Management.

Value creation by hybrid organizations. Philip Karré, Erasmus University Rotterdam, Department of Public Administration & Sociology.

Nested hybridity in Nordic higher education. Elias Pekkola, Tampere University, Faculty of Business and Management.

14:30-14:45 Closing of the seminar