

*Researchers, are you looking for a business partner for your research project?  
Businesses, do you have needs for research, testing or product development?*

## **INVITATION to a networking afternoon for companies and researchers and a presentation of the HeAT lab**

This networking event offers also an opportunity to learn about key RDI environments in the health and sports sector in the Tampere region. This time, we will get to know the Health and Assistive Technology (HeAT) lab <https://www.tuni.fi/en/research/physiological-measurements-heat-laboratory>

**Target group:** companies, researchers, and developers in the health, wellbeing and sport sectors.

**Time and place:** 30.9 at 12.30-16.30, Tampere University, Kampusareena Hervanta, Korkeakoulunkatu 1, Tampere.

### **Program:**

- 12.30 Welcome, Vice President Tapio Visakorpi, TAU
- 12.40 Trustworthy Artificial Intelligence in health and social care, Iftikhar Ahmad Head of R&D Central Function & Niina Siipola, Portfolio Lead, AI and Data Solutions, Tietoevry
- 13-13.15 Collaboration with SME's from researcher /Academia point of view, TBA
- 13.15 Experiences and learnings from collaboration with Academia from SME point of view, CEO Timo Erkkilä, Veracell
- 13.30 Co-funding opportunities of Business Finland for researchers and companies, Senior specialist Matti Majuri, Innovation services TAU
- 13.45- Coffee and networking**
- 14-14.20 Presentation of the HeAT lab, Professor Antti Vehkaoja, TAU
- 14.30-17 Networking and visiting the stands of companies and research

Please register via [this link](#) by 26.9.2025.

**If you want to book a poster stand for your company or research group, please contact** ([tarja.heinonen@tuni.fi](mailto:tarja.heinonen@tuni.fi))

***We warmly welcome you to visit and network!***



Co-funded by  
the European Union



The Wellbeing Services  
County of Pirkanmaa



# Tomorrow's Sports and Health Campus

CONNECTS COMPANIES, USERS AND RDI ACTORS

**More information:** TSH Campus project: Project Manager Tarja Heinonen, TAU  
(tarja.heinonen@tuni.fi), +358 50 5685354



Co-funded by  
the European Union



PIRKANMAA  
COUNCIL OF TAMPERE REGION



TAMPERE

The Wellbeing Services  
County of Pirkanmaa



Tampere University



UKK Institute



Tampere Research Center  
of Sports Medicine

VARALA