

## Privacy Notice on the Processing of Personal Data concerning events organised by the Promoting circularity and sustainability for the construction and real estate sector (CircBuild) project

*This file is a translation of the [Finnish version](#) and the original should be consulted in cases of uncertainty.*

This privacy notice describes, as required by the data protection legislation, how we process your personal data in connection with events organised by Promoting circularity and sustainability for the construction and real estate sector (CircBuild) project. What the project is about, how we operate, and other information can be found on the CircBuild website: <https://projects.tuni.fi/circbuild-en/>

Privacy notice: processing of personal data regarding events (Tietosuoja-asetuksen (2016/679) artikla 13 ja 14). This notice became valid on 1 December 2025.

The project is co-operated by Tampere University and Häme University of Applied Sciences. Both act as data controllers in the project. In this general privacy notice for participants of events (webinar, seminar), we describe the data protection practices of the universities regarding personal data collection and processing in connection with the organization of events. You can read more from the [CircBuild information sheet](#). The register includes the persons who registered for the event and/or participated in the event.

We process personal data in order to 1) Enable your participation in events (webinars, seminars) 2) Arrange practical event logistics 3) Communicate about project events 4) Build cooperation relationships 5) Produce statistics 6) Develop activities

Your data is not used for automated decision-making or profiling.

Regarding most events, we require your name, contact details, organisation, title. Depending on the event, additional data may include 1) Your role in the event 2) Dietary requirements (if catering is provided) 3) Special personal requirements related to participation 4) Data generated from recordings (videos, audio, etc.) 5) Consent for project-related communication 6) Feedback. Read more about photography from the Privacy notice of photography (found on website: : <https://projects.tuni.fi/circbuild-en/>).

Additionally, we may ask your consent for the following activities: 1) Sending information about future events, 2) Publishing participant lists (name and organization may be published without separate consent), 3) Sharing data with cooperation partners involved in organizing the event, 4) Transferring data to the university's customer relationship management system.

Why can we process your personal data?

Your personal data is processed to organise an event based on an agreement made with you (EU (2016/679) article 6(1)(b)), when you register for an event or perform in it. The processing bases on your consent (EU (2016/679) art. 6(1)(b)), if you use the registration platform used or give a permission to the universities to send you marketing information, publish your data or save your data to a customer relationship management system.

We ask that you provide information related to your special diet or special needs for the purpose of event arrangements without including information about your health, religion, beliefs or other special categories of personal data. If the processing of such information is necessary to arrange your participation and you have provided the information yourself, for example when registering, the processing of your information is based on your consent. (EU (2016/679) art. 9(2)(a)).

If the event is streamed or recorded, we will notify the event participants when they start and end. When the attendees participate in a streamed or recorded discussion of the event, the processing is based on the participant's consent. (EU (2016/679) art. 6(1)(b)).

Where do we get the personal data we process?

We collect the information in connection with event registration from you or the person registering you for the event, using the form used for registration (e.g. Microsoft Forms, Webropol) or in person. In connection with the event, we may receive your information from you or from our supplier who arranges the event.

The people processing your personal data and transfers of personal data

We use online registration services that have made GDPR-compliant agreements with the universities to collect event registrations. Access to these systems is restricted to authorized project personnel only, who also have personal user profiles to the systems.

Sensitive information (e.g. dietary needs) is not shared in identifiable form. Information about special needs is only shared to our cooperation partners as much as is strictly necessary to organise the matter.

Do we transfer your personal data outside of the EU/EEA regions?

Any streaming of the event may be transmitted outside the EU/EEA, so your username may be transmitted outside the EU/EEA, as well as your speech and images if you turn on your camera or say anything during the event. In recordings made by the project, this information will be deleted unless it has been specifically agreed on the recording or in writing that it will be visible.

Other personal data is not transferred outside the EU/EEA.

The project receives funding from the European Regional Development Fund (ERDF) and reporting is carried out in accordance with the funder's instructions in the EURA2021 system. At the funder's request, the participant lists are saved. In addition, information about participating companies (company, business ID) is collected in accordance with the funder's instructions to monitor the impact of the project.

How long do we retain your personal data?

Personal data retention depends on the event type. In the events organised by projects retention also depends on funding requirements (maximum 15 years). After this period, we may process the feedback and data needed for statistical information we received from you anonymously.

**Name, employee, contact information, registration information:** in our own systems 15 years from the event, in the EURA2021 system 20 years.

Recording of event streaming (video, audio): will be published and stored in YouTube.

If the event has catering, we may ask special dietary needs: 1 week after the event

**Personal special needs relating to the event:** 1 week after the event

**Permission to share participation information with other participants or partners, feedback collected from the event, information related to the organization of the event's accompanying program and services:** 15years after the event

What are your rights as a registered?

As a data subject, you have the right to:

- Withdraw consent (Tietosuoja-asetus EU 679/2016, artikla 7,3.) Withdrawing consent doesn't affect the legality of the processing done before the withdrawal.
- Access your data (article 15) You have the right to know what data about you is being processed and what personal data has been collected.
- Rectify incorrect data (article 16) You have a right to demand that the incorrect, inconcise or incomplete data concerning you is corrected or supplemented without reasonable delay. Additionally you have the right to demand the erasure of your needless personal data.
- Right to be forgotten (article 17) You have a right to get your personal data erased from the register. This right is not applied regarding data where personal data is necessary to follow statutory obligations (invoicing).
- Restrict processing (article 18) In certain situations, you may have the right to request that the processing of your personal data be restricted until your data or the basis for its processing has been appropriately reviewed and corrected or supplemented.
- Data portability (article 20) You have the right to receive the personal data you have provided to the university in a structured, commonly used and machine-readable format and the right to transfer that data to another controller without hindrance from the university. The right is based on automated processing of data based on consent. This right does not apply to the fulfillment of a legal obligation incumbent on the controller (invoicing).
- Lodge a complaint with a supervisory authority (article 77) You have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data infringes applicable data protection legislation. In addition, you have the right to use other administrative and judicial remedies.

#### Supervisory Authority Contact:

Office of the Data Protection Ombudsman

Visiting address: Lintulahdenkuja 4, 00530 Helsinki

Postal address: P.O. Box 800, 00531 Helsinki, Finland

E-mail: tietosuoja(at)om.fi

Switchboard: +358 (0)29 566 6700

Registry: +358 (0)29 566 6768

You can exercise your data subject rights by contacting the data controller, contact details are below. Please do not send your protected information via unsecured email.

#### Data controllers

Tampere University Foundation sr (2844561-8)

Tampere University

Kalevantie 4

33014 Tampereen yliopisto

Business address: [tau@tuni.fi](mailto:tau@tuni.fi) (registry)

+358 (0) 294 52 11 (university switch)

Data Protection Officer email address: [dpo@tuni.fi](mailto:dpo@tuni.fi)



Häme University of Applied Sciences Ltd, (2617489-3)  
P.O. Box 230 (Visamäentie 35A), FI-13101 Hämeenlinna  
13101 Hämeenlinna  
Telephone: +358 3 6461, e-mail address: [hamk@hamk.fi](mailto:hamk@hamk.fi)